



Welcome to University of Gävle and the Course Comparative Management Culture, 7,5 cr!

This course is half time between weeks 46-03. I, Maria Fregidou-Malama, am your course coordinator. Contact me on e-mail first mma@hig.se or phone 026-648687 if you have any questions about this course.

Syllabus and Schedule

[Syllabus with course literature](#)

[Course schedule](#)

Get Started with Your Studies!

To get started with your studies please follow these three steps. More information at hig.se/newstudent

1 Collect Your Computer Account

You can collect your computer account at webkonto.student.hig.se two week before the semester starts. Your computer account consists of a username and a password and gives you access to the University web services.

2 Register in the Student Portal

You must be registered on the course to attend lectures and to sit exams. You will lose your place on the course if you do not register in time. Please register for your course in the Student Portal at studentportal.hig.se

Period for self-registration in the Student Portal: 2016-11-07—2016-11-13
Are you conditionally admitted? [This is what applies to you](#)

3 Log in to Blackboard

The Blackboard platform is a web-based learning management system where you find your course material. The day after you registered in the Student Portal you can access your course in Blackboard. Log in via the Student Portal.

Course	Comparative Management Culture
Course code	FEA230
Application Code	11148
Faculty	Faculty of Education and Business Studies
Faculty secretary	Eva Persson
Contact Information	kurs-ae@hig.se

UNIVERSITY OF GÄVLE

Department of Business and Economic Studies

Course coordinator: Maria Fregidou-Malama

WELCOME TO THE COURSE COMPARATIVE MANAGEMENT CULTURE GENERAL INFORMATION & GUIDELINES

Dear student, I look forward cooperating with you. There needs to be flexibility to allow for maximum utilisation of resources and time to give you the greatest opportunity to benefit from teaching and assignments. The sessions are designed to be interactive so you will have the opportunity for discussions, case studies or application of your own and others' experience to the topic under review.

This module aims to assist students to understand the importance of culture in international business and to demonstrate skills and ability to participate in research or development work. Whether you work in Sweden, or in the international context, understanding the role of culture is important.

Upon completion of the course students can be able between others to the following:

- Demonstrate thorough knowledge on theories and key concepts of culture
- Critically analyse and examine the role of culture and its importance for management and marketing
- Analyse cultural differences at national, organizational and managerial level
- Demonstrate knowledge on the culture of selected countries and its implications for management
- Demonstrate methodological knowledge in the field of culture and organisations
- Demonstrate the ability in critical thinking, independent work, teamwork, research skills as well as communication skills with different audiences
- Demonstrate awareness of ethical aspects of research work and its role for business and the society
- Demonstrate the ability to identify personal needs for further knowledge and take responsibility for the own learning.

This is a part-time course with a weight of 7, 5 ECTS (European Credit Transfer System) credits. The course will run between weeks 46/2016-03/2017, and we start the 149th of November. Grading is calculated on a total of 100 marks. You are expected to attend and prepare for the classes. Please, participate to discussions, your thoughts are very important in our work to develop new knowledge and critically discuss existed knowledge. Consultation times of your lecturer for academic-related issues are scheduled after each session for one hour.

The major elements of this course are divided into five parts:

Literature review of a chapter in the course books gives 5 marks.

Written examination on the literature, gives 50 marks.

Case seminar gives 10 marks.

Article seminar, gives 10 marks.

Research Work *Seminar* based on interviews or questionnaires with firms carries the major weight of the assignments and gives 25 marks.

The final grading of the course will be as you can see below, I use the ECTS system: < 35 = F, <36-49 = Fx, 50-59 = E, 60-69 = D, 70-79 = C, 80-89 = B, 90-100 = A.

As most contacts, assignment submissions and results will be announced on BLACKBOARD, it is recommended you get enrolled as a course participant on the BLACKBOARD. Please check the course schedule as there may be changes in the planning from time to time.

The students will work in teams for preparation and taking part in discussions on literature, research, the case and articles. Three/Five students will form a group depending on the number of students in the course. The students will build teams the first day we meet. In the groups should people with different gender, ethnical background and age be members. It is recommended teams with same participants work in the assignments and cooperate during the course period. I and my colleagues organize the groups you will belong the first day we meet.

This module has all together five examination moments and a participant needs to pass all of them separately. For passing an exam, it is required to get minimum 50% of the total marks. In teamwork, the group will be graded together. However, failing to properly participate in the teamwork may need an individual to do extra assignment and individual performance is important and will be evaluated during all discussions. The written exam and oral presentations will show a participant's individual performance while team works are intended to demonstrate how efficiently students can solve problems by joint efforts. All the scores from the exams and the students' contribution in classroom will be added together for final grading. If you cannot participate in the seminars for a special reason (only) you must do an alternative assignment.

The University of Gävle is human-centred and develops the understanding of a sustainable living environment.

Course Literature

Hofstede, G., Hofstede, G.J., and Minkov, M., 2010, *Cultures and Organizations: Intercultural cooperation and its importance for survival*, USA. McGraw -Hill.

Trompenaars, F. and Hampden-Turner, C., 2011, *Riding the Waves of Culture: Understanding Cultural Diversity in Business*, Boston, NB Publishing.

I also recommend a new book for further reading:

Minkov, M. 2013. *Cross-Cultural Analysis: The science and art of comparing the world's modern societies and their cultures*, Sage Publications, Inc. USA.

Due to the research base to this program, it is imperative that you read widely. Professional journals and publications should become a routine part of your reading and are essential for the preparation and writing of assignments. Readings and cases must be read and prepared for discussion in the relevant lecture, even if you are not presenting. All your assignments will be uploaded on blackboard. I really hope you will learn a lot about Cross culture cooperation in this course and you will be able to use the knowledge in your professional life.

GOOD LUCK AND WELCOME!!!

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Registration for Written Exams

Registration for exams as well as retakes via KronoX is mandatory. You can register no earlier than five weeks before and no later than ten days before the exam. Please note that no post-registrations will be accepted. If you are a distant education student and are unable to sit the exam at campus you can apply to sit the exam at another location. Applications must be submitted no later than three weeks prior to the exam. Contact your faculty for more information.

Course Evaluation

After completion of your course a web-based course evaluation questionnaire will be sent to your HiG e-mail address. Your answers in the course evaluation are very valuable and your comments will help us to improve and to develop the course for the next implementation. All students registered on the course will receive a course evaluation report where all answers are compiled.