



Please note that this is not the Notification of selection results.

Welcome to the University of Gävle and the Faculty of Education and Business Studies

COURSE: Comparative Management Culture
IDENTIFIER: FEA230
APPLICATION CODE: 11145
COURSE PERIOD: Week 46-03

[SYLLABUS](#)
[SCHEDULE](#)

PERIOD FOR SELF REGISTRATION THROUGH THE STUDENT PORTAL IS OPEN NOVEMBER 2 TO NOVEMBER 8

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FACULTY SECRETARY Eva Persson
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If you are registered and choose to discontinue your studies you have to report it in the Student Portal within three weeks from the course start. If you choose to discontinue your studies later than three weeks into the course you need to contact your faculty secretary.

GET STARTED WITH YOUR STUDIES!

More information at www.hig.se/newstudent

1 COMPUTER ACCOUNT

You can collect your computer account at webkonto.student.hig.se two weeks before the semester starts. Your computer account gives you access to the University web services.

2 THE STUDENT PORTAL

Please register for your course through the Student Portal at studentportal.hig.se

3 BLACKBOARD

The Blackboard platform is a web-based learning management system where you can find course material. Log in via the Student Portal, find your course and enroll.

Course ID in Bb: FEA230.11145.2015

Access code: If you need an access code it will be sent to you in a separate email.

Period for enrolling:

Registration for exam

Registration for ordinary exams as well as re-examinations via the Student Portal is mandatory. You can register for exams five weeks before the exam date at the earliest and no later than ten days before the exam date. Please note that no post-registrations will be accepted. If you for some reason are unable to write the exam at campus, you can apply to write the exam at another location. The application must be submitted no later than three weeks prior to the exam date. Contact your faculty for more information.

COMPARATIVE MANAGEMENT CULTURE (CMC) 7, 5 credits

WELCOME TO THE COURSE CMC

Dear student YOU ARE MOST WELCOME to the course Comparative Management Culture. This module aims to introduce and assist students to understand the importance of culture in business. Whether you work in Sweden, or in the international context, understanding the role of culture is important.

There needs to be flexibility to allow for maximum utilisation of resources and time and to give students the greatest opportunity to benefit from teaching and assignments. The sessions are designed to be interactive so you will have the opportunity for discussions, feedback, case studies or application of your own and others' experience to the topic under review.

Upon completion of the course students should be able to the following:

- Develop thorough knowledge of culture and its importance for business management
- Critically assess theories, definitions and concepts of culture
- Identify and categorize cultural differences in organizations and countries using analytical techniques and models
- Analyze cultural differences at national, organizational and managerial level
- Recognize the culture of selected countries and its implications for management
- Develop understanding of the implications of cultural differences for cross cultural business at the personal and inter-company/organizational levels
- Enhance critical thinking, independent work, teamwork, research skills as well as communication skills.

This is a part-time course with a weight of 7, 5 European Credit Transfer System (ECTS) credits. The course will start on the 6th of **November**. Grading is calculated on a total of 100 marks. You are expected to attend and prepare for the classes and the assignment dates. Please, participate to discussions; your thoughts are very important in our work to develop new knowledge and to critically discuss existed knowledge. Consultation times of your lecturer for academic-related issues are scheduled after each session for one hour.

The major elements of this course are divided into five parts:

- (1) *Literature review* and analysis of a chapter in the course books gives 5 marks
- (2) *Written examination on the literature*, gives 50 marks
- (3) *Case seminar*, which is based on *The IKEA case* gives 10 marks
- (4) *Article seminar*, which is based on recent journal publications, gives 10 marks
- (5) *Research Report Seminar* based on your own research using interviews or questionnaires or direct observation etc. with firms carries the major weight of the assignments (25 marks).

The grading in this course will be as you see below, I use the ECTS grading system: < 39 = F, <40-49 = Fx, 50-59 = E, 60-69 = D, 70-79 = C, 80-89 = B, 90-100 = A.

As most contacts, assignment submissions and results will be announced on BLACKBOARD, it is recommended you get enrolled as a course participant on the BLACKBOARD. This is important and gives us the possibility to organize for the group work. Please check the course schedule as there may be changes in the planning from time to time.

Most welcome and greetings

Maria Malam

