

STOCKHOLM

STOCKHOLM is a haven for Swedish lifestyle, fashion and design in the heart of Hong Kong. With several boutiques and growing online presence, they are delivering the experience of Swedish products to local consumers.

We are now looking for a DIGITAL MARKETING TRAINEE to support the brand development.

The trainee would work closely with all daily marketing activities: social media, interact with customers, coordinating marketing campaigns and creating marketing materials. In addition, you would get responsibility for planning marketing strategy in line with the company objectives and developing the brand. You would also get experience from preparing different campaigns in print and online.

This is a great learning opportunity for someone interested in marketing, branding and online campaigns. You will get a hands-on experience of consumer behaviour in Hong Kong and how business is done in Asia. We will support and guide you, but you will also get responsibility and independence.

What you need:

- Positive attitude and motivation to get things done
- Excellent written and spoken skills in English
- Studies, interest or passion for marketing
- Interest in branding
- Some skills in Adobe, Photoshop or Lightroom
- Wordpress experience is appreciated

Facts:

- Location: Central Hong Kong
- Start: Preferably December 2018
- Duration: 3 to 6 months
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Interested? Send your CV to us and include a brief message telling us why you are interested in this opportunity. We will make decisions immediately when the right candidates are found.

The internship will be done directly with Stockholm Limited. Internship Asia is supporting the recruitment process and will also help the chosen intern with practicalities when arriving in Hong Kong. All our services are FREE for students and interns.



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