



HÖGSKOLAN I GÄVLE

PROGRAMME SYLLABUS

SECOND CYCLE

MASTER PROGRAMME
IN BUSINESS
ADMINISTRATION

Programme Code: SAENM

Spec. Code: Affärsutveckling

AFUT (Business Development)

Spec.Code: Redovisning

REDO (Accounting)

Established by the Board of Humanities, Care and
Social Sciences 2008-09-15

Ver. 0004

Programme Syllabus

**Master Programme in
Business Administration
- 60 HE credits**

(Företagsekonomiska magisterprogrammet, 60 högskolepoäng)

This programme syllabus applies to students admitted to the autumn semester of 2008 or later.

MASTER PROGRAMME IN BUSINESS ADMINISTRATION

at Högskolan i Gävle

1 General Arrangement

The Master Programme in Business Administration (MBA) is a one-year study programme for second-cycle studies, resulting in a master's degree. The main field of study of the programme is business administration.

The contents of the education intend to provide the knowledge required to be able to work in the fields of Accounting or Business Development. Higher education qualification is achieved when the student has successfully completed the required courses stated in the programme syllabus, which corresponds to 60 HE credits. The studies in business administration shall lead to acquisition of knowledge and understanding of business enterprises, and the conditions connected with starting, running and developing businesses in an international, competitive environment.

2 Expected Learning Outcomes

2.1 Expected Learning Outcomes According to the Higher Education Act¹

Second-cycle studies should essentially expand upon the knowledge that students acquire in the first-cycle studies or equivalent knowledge.

Second-cycle studies should imply a development of knowledge, skills and abilities in relation to first-cycle studies, and should, in addition to first-cycle studies,

- further develop the students' ability to independently integrate and use knowledge,
- develop the students' ability to handle complex phenomena, issues and situations, and
- improve students' conditions in professions with high demands on independence or for research and development.

2.2 Expected Learning Outcomes According to the Higher Education Ordinance, Appendix 2

Knowledge and Understanding

For a master's degree, the student should

- demonstrate knowledge and understanding in the main field of study for the education, including both an overview of the field and advanced knowledge of certain parts of the field, and understanding of current research and development, and
- demonstrate advanced method knowledge in the main field of study for the education.

Skills and Abilities

For a master's degree, the student should

- demonstrate the ability to integrate knowledge and to analyse, assess and handle complex phenomena, issues and situations also with limited information,

- demonstrate the ability to independently identify and formulate issues, and to plan and with adequate methods, carry out qualified assignments within given periods of time
- demonstrate the ability to give a clear account of, orally and in writing, and discuss the own conclusions and the knowledge and the arguments that constitute the basis of these in dialogue with different groups, and
- demonstrate the skills required to participate in research and development work or to work with other qualified activities.

Judgement and Approach

For a master's degree, the student should

- demonstrate the ability to make assessments within the programme's main field of study, with consideration to relevant scientific, social and ethical aspects and show awareness of the ethical aspects of research and development
- demonstrate an understanding of the possibilities and limitations of the discipline, its role in society and people's responsibility for how it is used, and
- demonstrate the ability to identify the own need of additional knowledge and to take responsibility for the own knowledge development.

2.3 Specific Expected Learning Outcomes for the Programme

After completed programme, the student should

- demonstrate the ability to work with qualified business administration assignments in public and private organisations.
- have developed and specialised the own knowledge within the business administration field, with emphasis on accounting or business and development-oriented management in changing and culturally different environments.

3 Description of the Programme

3.1 Main Field of Study

The Master Programme in Business Administration provides two specialisations; Accounting and Business Development. The first specialisation includes studies in accounting, financing, management control and organisational theory, and is expected for students who want to work in accounting. The second specialisation includes studies in companies' renewal processes with projects in management, entrepreneurship, innovative business development with support of ICT (information and communication technique) and different forms of changing and culturally different environments.

The progression of the programme occurs through increased complexity in the course contents and increased independence in the student's knowledge development. The programme ends with an individual degree project, where occupational applications are emphasised. During the year of study, the student should demonstrate advanced knowledge and skills in the chosen occupational orientation.

Courses in law, statistics and industrial economy are given as support to the main field of study.

3.2 Teaching and Examination

The programme is given as a campus-based programme and also on distance via the Internet. Teaching and examination are adapted to the distribution platforms, but the programme contents, required knowledge and learning outcomes are the same on campus and the Internet. The teaching on both distribution platforms is based on the educational platform Blackboard (Bb). In the programme, the teaching is given both in Swedish and English. The teaching is mainly given as seminars, where the students are required to be able to formulate complex business problems, search for information, make analyses and suggest solutions. This is carried out in groups and individually, both under supervision and tutorials, and in joint seminars where the students study and discuss each other's work.

The studies are consistently characterised by academic knowledge and a reflecting approach regarding identifying, describing people's and analysing companies' diversity of problems and possibilities.

3.3 Student Influence

The programme is linked to a council for educational affairs, which consists of representatives from the working life, teachers and students. The council is advisory, and the faculty programme director is the chairman. Gefle Student Union appoints student representatives.

3.4 Internationalisation

Internationalisation generally occurs through the choice of project subjects and sources of information, and web-based lectures in English by teachers active in other countries. Student exchanges with other countries are important parts of the internationalisation of the programme, and formal agreements for student and teacher exchanges exist to facilitate this.

3.5 Sustainable Development

The programmes should be carried out in accordance with the higher education institution policy for sustainable development.

3.6 Placement

Through *NU-projektet* (Placement), students who want to have the opportunity to carry out studies in close cooperation with companies and organisations in the region.

4 Courses in the Programme

S = Second Cycle

Specialisation: Business Development

Period	Course Name	HE credits	Level	Main Field of Study
1:1	Customer Relationship Management	7.5	S	Business Admin.
	Marketing Theories	7.5	S	Business Admin.
1:2	Comparative Management Culture	7.5	S	Business Admin.
	Entrepreneurship 2	7.5	S	Business Admin.
1:3	Leadership 4	7.5	S	Business Admin.
	International Business Strategy	7.5	S	Business Admin.
1:4	Degree Project	15	S	Business Admin.

Specialisation: Accounting

Period	Course Name	HE credits	Level	Main Field of Study
1:1	International Finance	7.5	S	Business Admin.
	Consolidated accounts	7.5	S	Business Admin.
1:2	Accounting Theory	7.5	S	Business Admin.
	Management Accounting	7.5	S	Business Admin.
1:3	Business Development and Systems	15	S	Business Admin.
1:4	Degree Project	15	S	Business Admin.

5 Entry Requirements

Qualified to the master's programme are those who fulfil the conditions for general entry requirements for higher education second-cycle studies stated in the Higher Education Ordinance.

6 Grades

Grades are given for courses included in the programme, according to the current course syllabus.

7 Examination Regulations

7.1 Title of Qualification

Degree of Master of Social Science in Business Administration (one year).
Ökonomie magisterexamen.

Degree of master of Social Science (one year)
Filosofie magisterexamen.

7.2 Qualification Criteria

A master's degree is achieved when the student has successfully completed required courses of 60 HE credits with a certain specialisation decided by each higher education institution, including at least 30 HE credits in a specialisation in the programme's main field of study. There is also an additional requirement on achieved bachelor's degree, Bachelor of Arts, professional qualification of at least 180 HE credits or equivalent foreign higher education qualification.²

Thesis (degree project)

For a master's degree, the student must have successfully completed an individual assignment (degree project) of at least 15 HE credits within the framework of the required courses, in the programme's main field of study. For a Master of Science in Business and Economics, the student should also have successfully completed at least 30 HE credits in economics.

7.3 Degree Certificates

Students who fulfil the requirements for higher education qualification will receive degree certificates on request.

²

Exemptions from the requirement of an achieved higher education qualification may be made for students who have been admitted to the programme without fulfilling the general entry requirements in the form of a higher education qualification. However, this does not

apply if exemptions have been made in admission according to chapter 7, section 28, the second paragraph, because the degree certificate had not yet had time to be awarded. (SFS 2006:1053)