



UNIVERSITY OF GÄVLE

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WELCOME TO THE COURSE THESIS WRITING ON BACHELOR AND MASTER LEVEL

Dear student,

You are most welcome to write your thesis under the spring semester 2016. I see forward cooperating with you! Enrol on blackboard in the course: Master and Bachelor Thesis in Business Administration VT 16, week 04-23. Both Bachelor and Master students will be enrolled there.

To write a thesis means you have to conduct independent research in a subject you like and want to contribute to with new knowledge. We at the department do research in different subjects and you are welcome to cooperate with us. To write a thesis you need a partner you can cooperate with. The 18th of January at 8:30 you can participate in a seminar where students from the autumn semester will present and discuss their theses so you can get experience of the whole process. Already the 26th of January it is good to know whom you want/can cooperate with. It is also very important to think about a company you want to investigate and if it is possible to get in contact with them already now.

To do the research work you will be assigned a supervisor and an examiner. We start the course work already the 26th of January at 13-15, in EMBLA and your research will be presented in a seminar in June 2016. The most important issue is to use the time effectively. Cooperate with your supervisors and send to them the parts you write/finish before meeting him/her to get feedback. Be prepared for the meetings so you know what to ask and to discuss with the supervisor. To write a thesis is totally different than to study a course, you need really to do the work by yourself but the supervisor is there to discuss with you.

Each supervisor organizes seminars where you the students have to contribute and where your writing will be discussed. The seminars will be organized with opponent groups.

On blackboard we upload documents you need to consult i.e. the syllabus, an abstract form you have to follow, a suggested structure of a thesis, a document with the Harvard referencing system, the cover page of the thesis and many others. You can also find lectures my colleagues will have/had about Thesis writing. Please print and use the documents. The course plan describes the outcome of this work as follows:

Upon completion of the course students should be able to the following:

Knowledge and understanding

Demonstrate knowledge and understanding in the field of business studies

Demonstrate specialized knowledge in certain areas of the field of business studies

Demonstrate knowledge in the current research and development in the field of business studies

Demonstrate specialized methodological knowledge in the field of business studies.

Competence and skills

Autonomously identify and formulate research problems in the field of business studies

Demonstrate the ability to integrate knowledge and analyse and deal with complex issues even with limited information

Demonstrate skills required to choose, plan and use scientific methods in collecting and analyzing research data in predetermined time frame

Demonstrate the ability in critical thinking, independent work, teamwork and research work

Demonstrate oral and written communication skills to report and discuss research conclusions and the knowledge and arguments on which they are based in dialogue with different audiences

Demonstrate creativity and learning ability required for participation in doctoral studies, in research and development work or employment and other qualified intellectual work.

Judgment and approach

Demonstrate the ability to make assessments in the field of research in business studies

Demonstrate awareness of ethical aspects of research and development work

Demonstrate insight into the contribution and limitation of research for the society, the management and the individual

Demonstrate the ability to identify personal needs for further knowledge and take responsibility for the own learning.

By summarizing, Please read the course plan and the syllabus to ask questions about them in the first meeting. In this plan you can see what is required of you and also what you will learn during the course period and how you will demonstrate your knowledge.

Try to write one page about your idea of a possible subject for your thesis and find the partner you want to cooperate with. That could be of advantage for you.

You are most welcome to the course, Happy New Year and good luck!

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